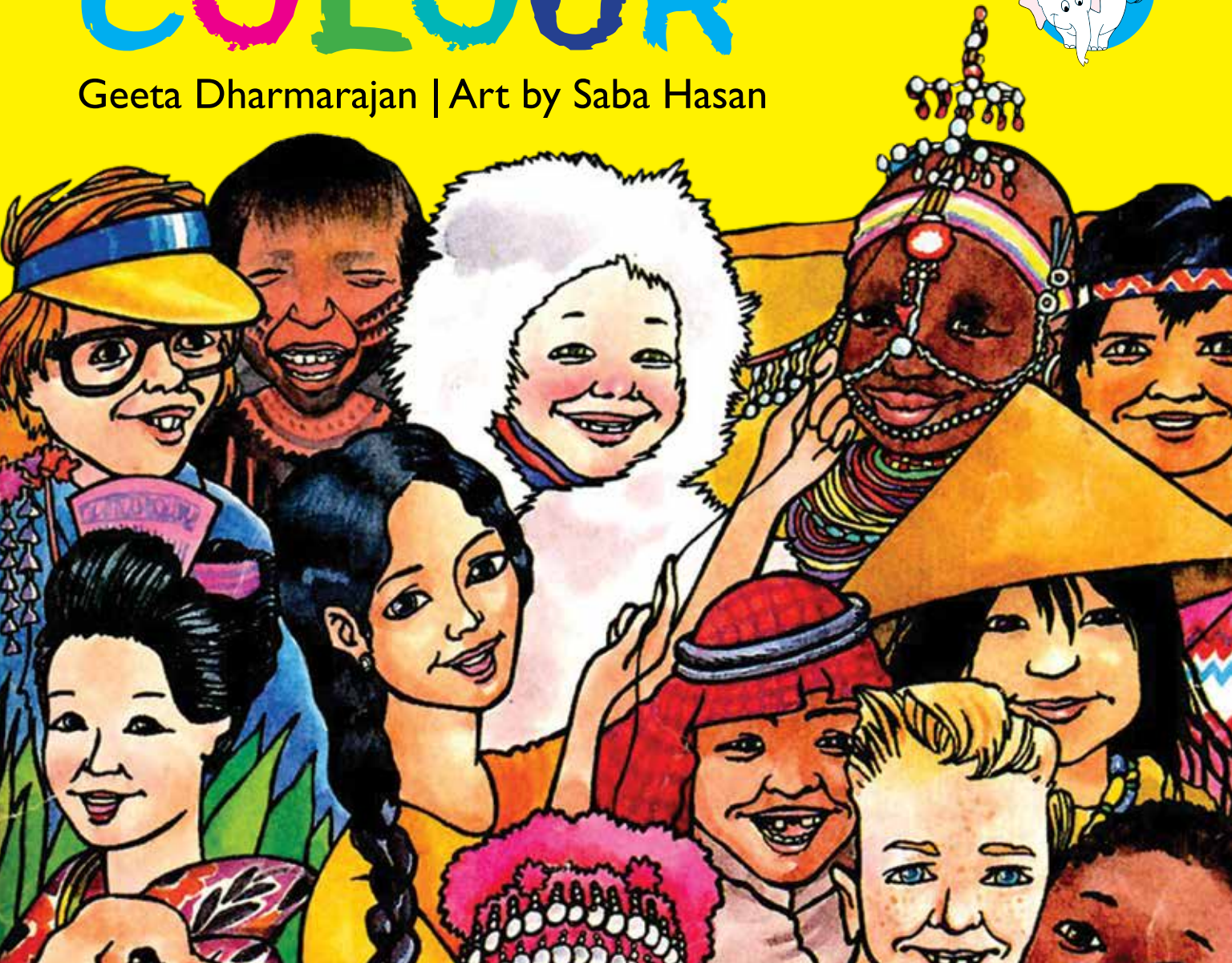


# COLOUR



Geeta Dharmarajan | Art by Saba Hasan



a 300m thinkbook from Katha 



**S**ome people are dark. Some are fair.

Have you ever wondered why?

The colour of skin depends on a pigment found in our bodies.





Melanin is the pigment that gives colour to our skins, eyes and hair.

Those who live in hotter places have more melanin, because it protects the body from the hot, burning heat of the sun.

Having dark skin is like wearing sunglasses when it is hot outside!





Those who live in colder places with less sunlight have a lighter skin colour.

But then you know, don't you, that different colours are good to play Holi with!

Or to make colourful saris, skirts and shirts!

Between friends, how does colour matter!



**Geeta Dharmarajan** loves writing stories for children. She was one of the editors of *Target*, a magazine for children, and *The Pennsylvania Gazette*, the magazine of the University of Pennsylvania. She was awarded the prestigious Padma Shri in 2012 for her distinguished service in the fields of literature and education.

**Saba Hasan** is an artist, photographer and writer working in multiple media since her first solo show of paintings, *Hauz Khas Uneffaced* 1998. She has conducted innovative educational workshops and community art projects like *Kilkari 2015*. She has been awarded international fellowships from Syracuse University, New York, the French Cultural Ministry, Paris 2006, George Keyt Art Foundation, Colombo 2002, Oscar Kokoschka Academy, Salzburg 2010 and the Raza National Award for painting 2005.

## KATHA

Katha is a globally recognised non-profit organization ([www.katha.org](http://www.katha.org)) that has been working in the literacy to literature continuum since 1988. Our nearly 30 years of experience is in publishing and education for children in poverty.

"An educational jewel in India's crown."

— **Naoyuki Shinohara, Deputy Managing Director, IMF**

"Katha stands as an exemplar for all the creative projects around the world that grapple with ordinary and dramatic misery in cities."

— **Charles Landry, *The Art of City Making***

"Katha has a real soft corner for kids. Which is why it ... create[s] such gorgeous picture books for children." — **Time Out**

"Katha's work is driven by the idea that children can bring change to their communities that is sustainable and real, just as the children do in [their books.]" — **PaperTigers**



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**Our Mission:** Every child reading well and for fun!

KATHA is a registered nonprofit organization started in 1988. We work in the literacy to literature continuum.

Devoted to enhancing the joys of reading amongst children and adults, we work with more than 1,00,000 children in poverty, to bring them to grade-level reading through quality books and interventions.

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10% of the net proceeds from the sale of these books goes to support reading and life long learning programmes for underprivileged children.



These books are specially made with love and care by the Katha team, for 5 to 12 year olds.

They are part of our UntextBook Initiative, to bring the joy of reading through literature and fabulous artworks.

Take your child from wordless books to books with 1200 words.

Stories and poems from 3,500 years of literary history.

Read with your children.  
Colour their world with imagination.

Join the 300 Million Citizens' Challenge!  
Create a world where children are reading for fun and meaning.  
To join: [300m@katha.org](mailto:300m@katha.org)  
To volunteer: [volunteer@katha.org](mailto:volunteer@katha.org)

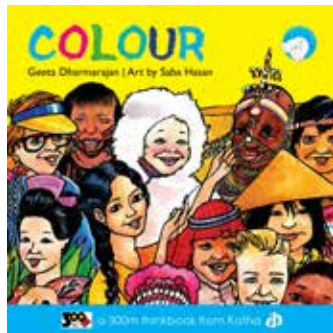
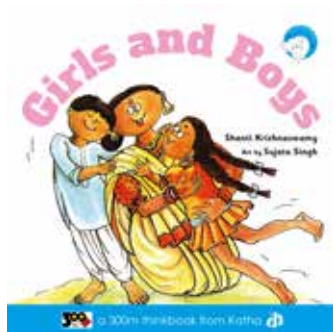
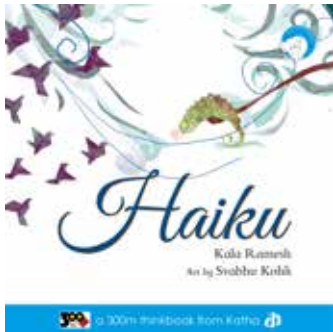
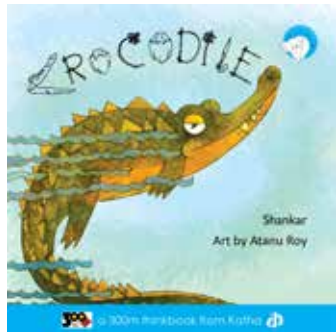
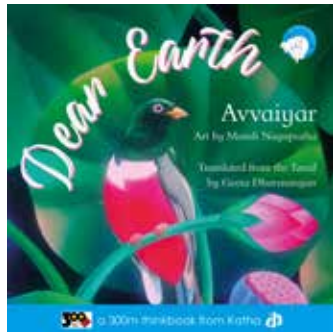
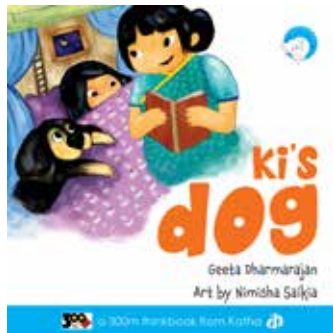
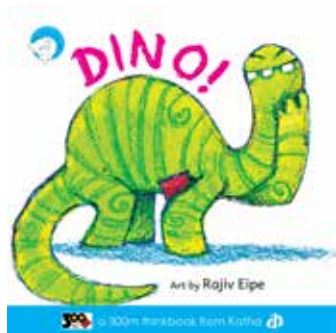
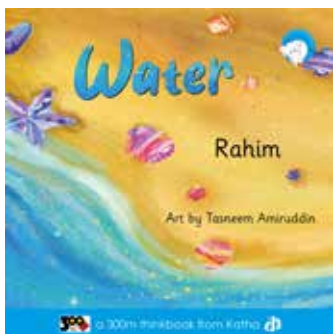
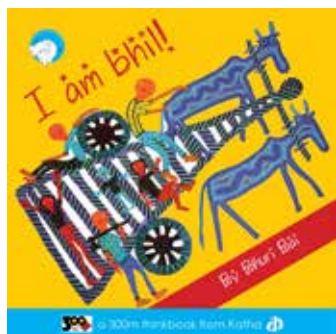
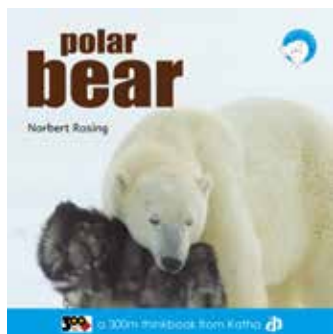
*I Love Reading Library* is a unique series of books that brings new and diffident readers into reading fluently. With high-quality content and design to match the learning needs of children who are at different reading levels, it brings together the finest literary creations and artworks from India and the world. Our books manifest Geeta Dharmarajan's StoryPedagogy™ - a unique pedagogical model, which promotes the joy of reading specially for first-generation readers, and takes the child into the fascinating world of BIG Ideas and TA-DAA!

(Think, Ask, Discuss, Act and Achieve).

Katha's Holistic Early Learning (KHEL!) Lab offers workshops to teachers in government, non-profit and private schools. These are F2F (Face-to-Face) workshops supported by online sessions leading to a "Reading Teachers' Certificate" for teachers, school administrators and volunteers.

To know more, write to us at [300m@katha.org](mailto:300m@katha.org)





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