



Be an Earth Carer

Geeta Dharmarajan
Art by Arvinder Chawla



a 300m thinkbook from Katha 



Tear out unused pages from old note books and use them.

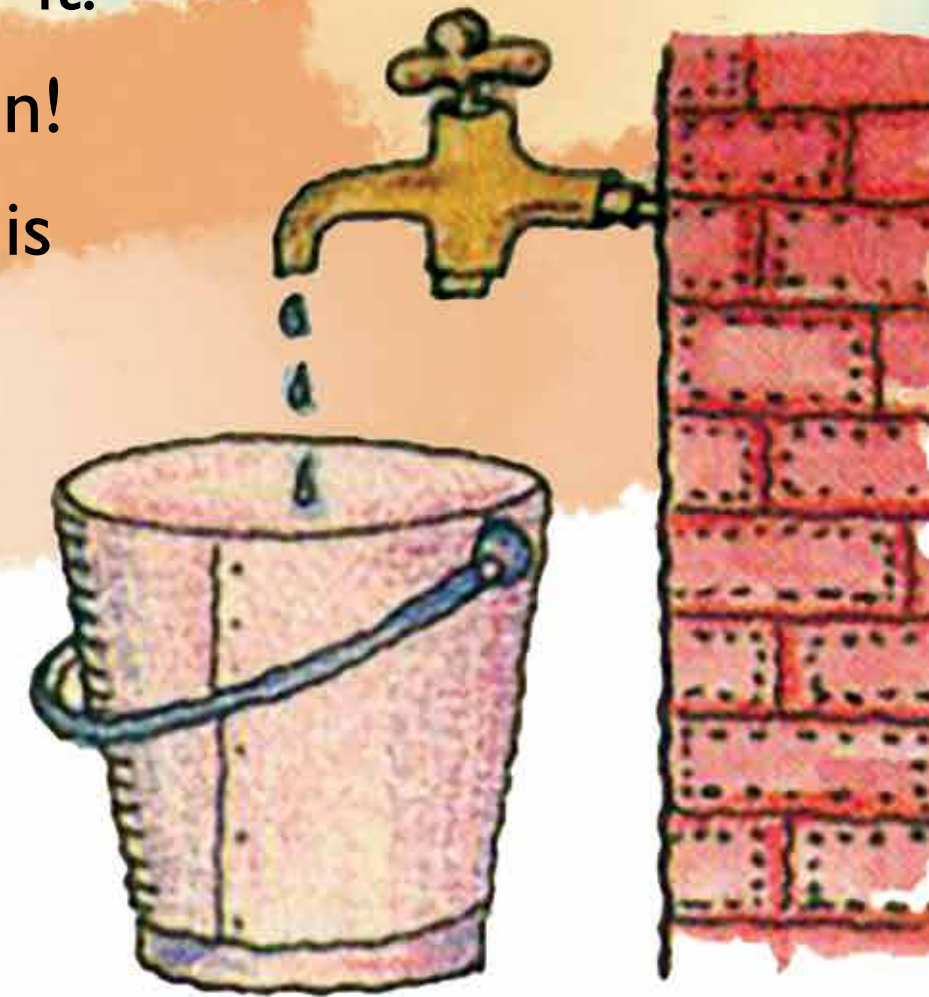
Fallen leaves make great manure. Don't burn them.

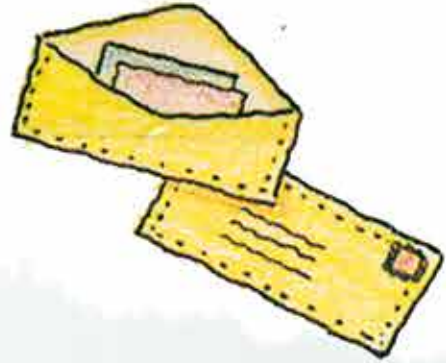




Think before you throw away anything! You may be able to use it again!

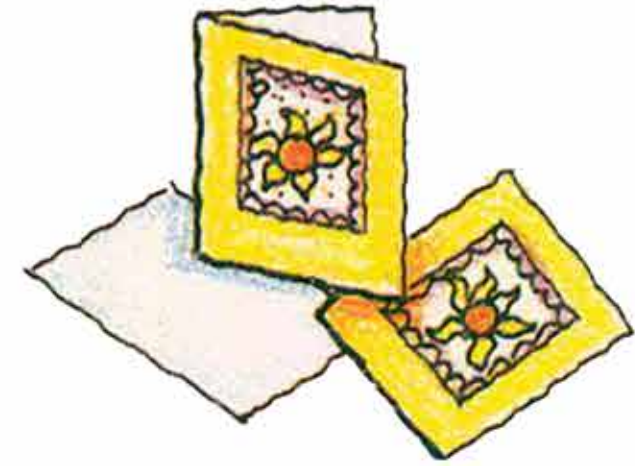
A dripping tap? Put a bucket under it. Repair it soon! Clean water is precious.





Open envelopes carefully.
You can reuse them.

A little love and care
make plants grow.
Remember to water
them regularly.



Plant a tree if you buy
a daily newspaper.
The paper used to
make your copy of
the newspaper for
365 days = 1 full-grown tree!





Don't strip bark off trees. Bark protects them from disease.

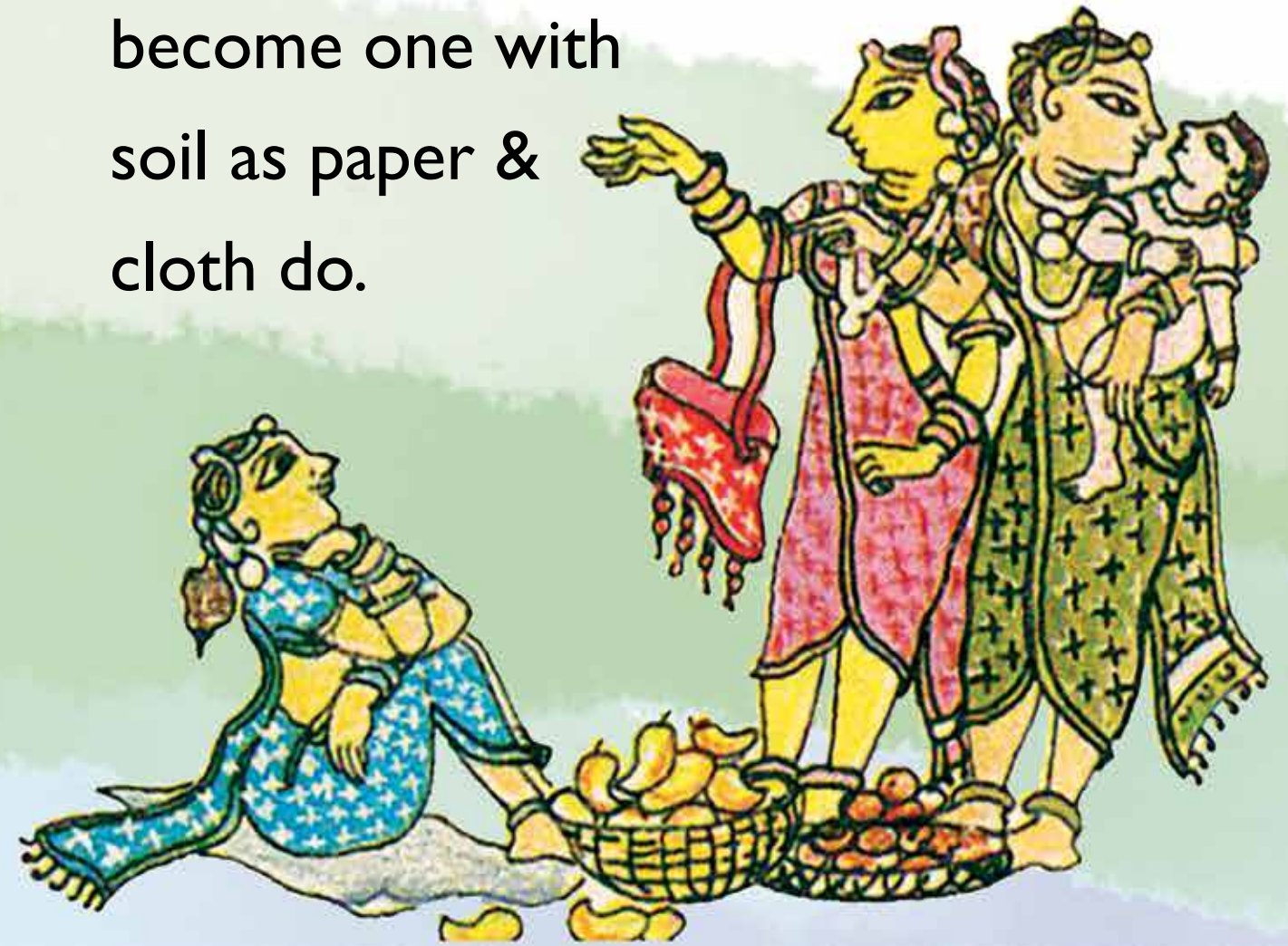
Reuse greeting cards. Cut out the picture. Write your message behind it. Save Rs. & trees!





Use both sides of all the paper you write on. Save 7 trees!

Take a cloth bag when you go shopping. Plastic bags do not disintegrate and become one with soil as paper & cloth do.



Geeta Dharmarajan belongs to Tanjavur, a district of Tamil Nadu. A writer for children, she started Katha in 1988. She has received many awards, including the Padma Shri for her work in literature and education.

Arvinder Chawla is an illustrator and has worked with Katha from 1993–1998. A master of fine arts with UGC NET cleared in Visual Arts, she has also work with Children's Book Trust & National Book Trust. She is an enthusiast working for children.

KATHA

Katha is a globally recognised non-profit organization (www.katha.org) that has been working in the literacy to literature continuum since 1988. Our nearly 30 years of experience is in publishing and education for children in poverty.

"An educational jewel in India's crown."

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"Katha's work is driven by the idea that children can bring change to their communities that is sustainable and real, just as the children do in [their books.]" — **Papertigers**



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Our Mission: Every child reading well and for fun!

KATHA is a registered nonprofit organization started in 1988. We work in the literacy to literature continuum.

Devoted to enhancing the joys of reading amongst children and adults, we work with more than 1,00,000 children in poverty, to bring them to grade-level reading through quality books and interventions.

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10% of the net proceeds from the sale of these books goes to support reading and life long learning programmes for underprivileged children.



These books are specially made with love and care by the Katha team, for 5 to 12 year olds.

They are part of our UntextBook Initiative, to bring the joy of reading through literature and fabulous artworks.

Take your child from wordless books to books with 1200 words.

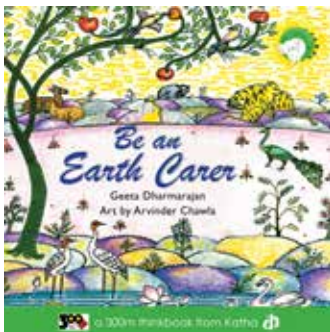
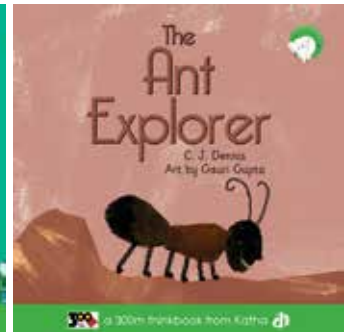
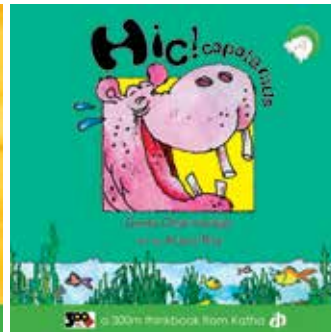
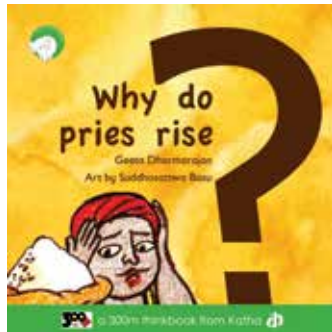
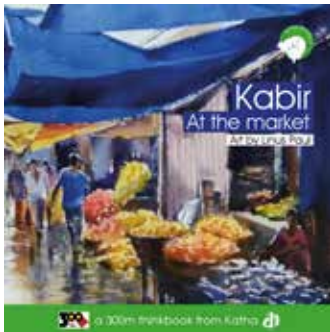
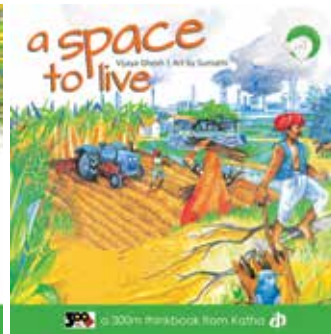
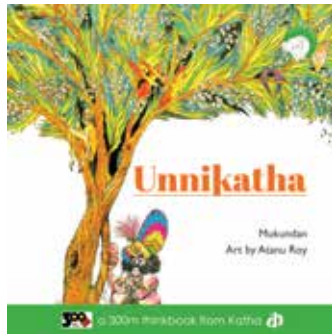
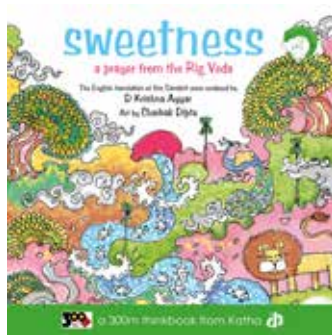
Stories and poems from 3,500 years of literary history.

Read with your children. Colour their world with imagination.

Join the 300 Million Citizens' Challenge! Create a world where children are reading for fun and meaning. To join: 300m@katha.org To volunteer: volunteer@katha.org

I Love Reading Library is a unique series of books that brings new and diffident readers into reading fluently. With high-quality content and design to match the learning needs of children who are at different reading levels, it brings together the finest literary creations and artworks from India and the world. Our books manifest Geeta Dharmarajan's StoryPedagogy™ - a unique pedagogical model, which promotes the joy of reading specially for first-generation readers, and takes the child into the fascinating world of BIG Ideas and TA-DAA! (Think, Ask, Discuss, Act and Achieve).

Katha's Holistic Early Learning (KHEL!) Lab offers workshops to teachers in government, non-profit and private schools. These are F2F (Face-to-Face) workshops supported by online sessions leading to a "Reading Teachers' Certificate" for teachers, school administrators and volunteers. To know more, write to us at 300m@katha.org



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— The iconic The Economic Times

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