



Why do prices rise

Geeta Dharmarajan

Art by Suddhosattwa Basu



a 300m thinkbook from Katha 

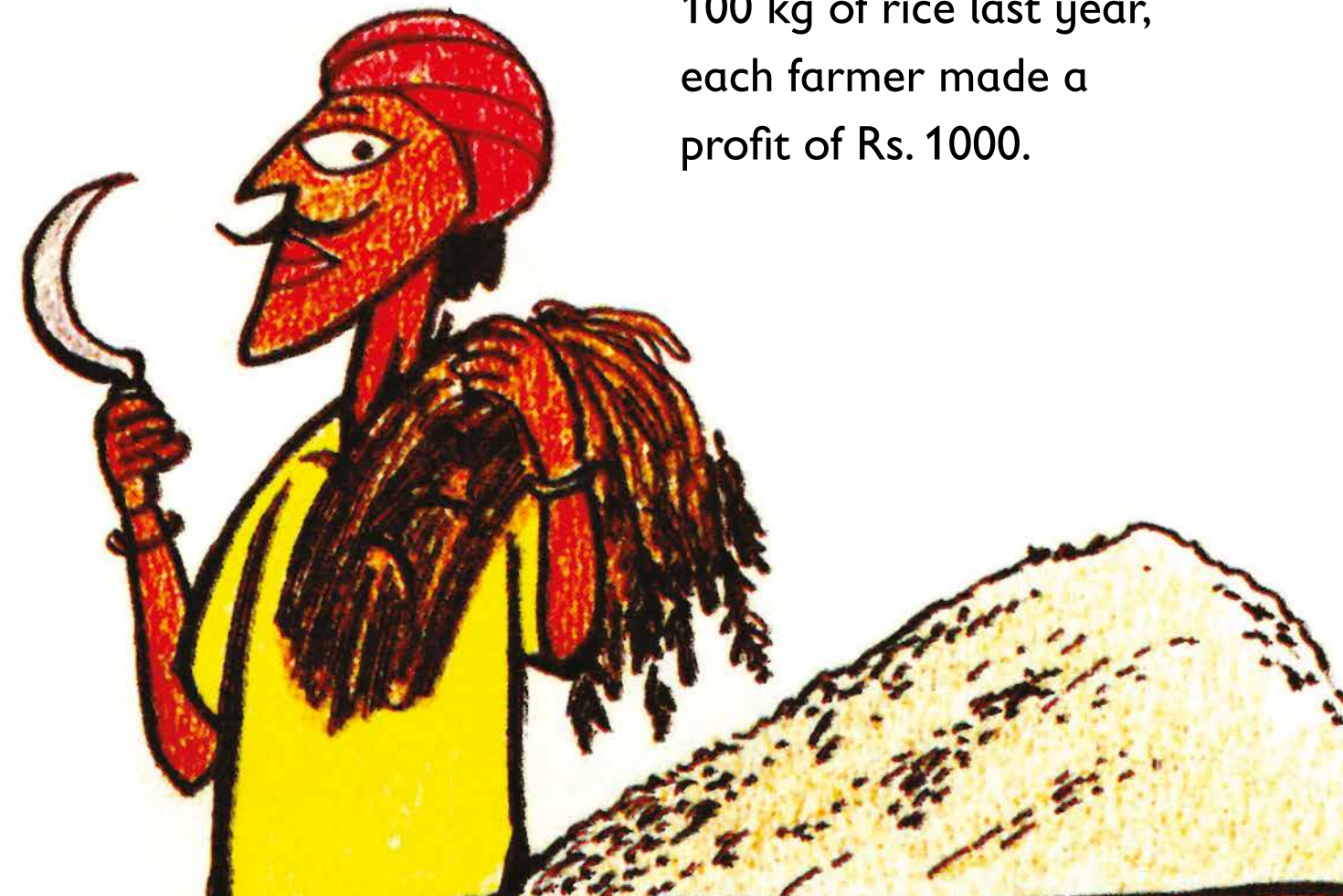
Reasons 1

Last year, you were buying rice at Rs. 10 a kilogram. This year, you have to pay Rs. 15 for every kg of rice. Prices of everything are going up!

Economists call this INFLATION.

Have you wondered why prices go up?
Here are three very simple explanations.

Your village produced 100 kg of rice last year, each farmer made a profit of Rs. 1000.

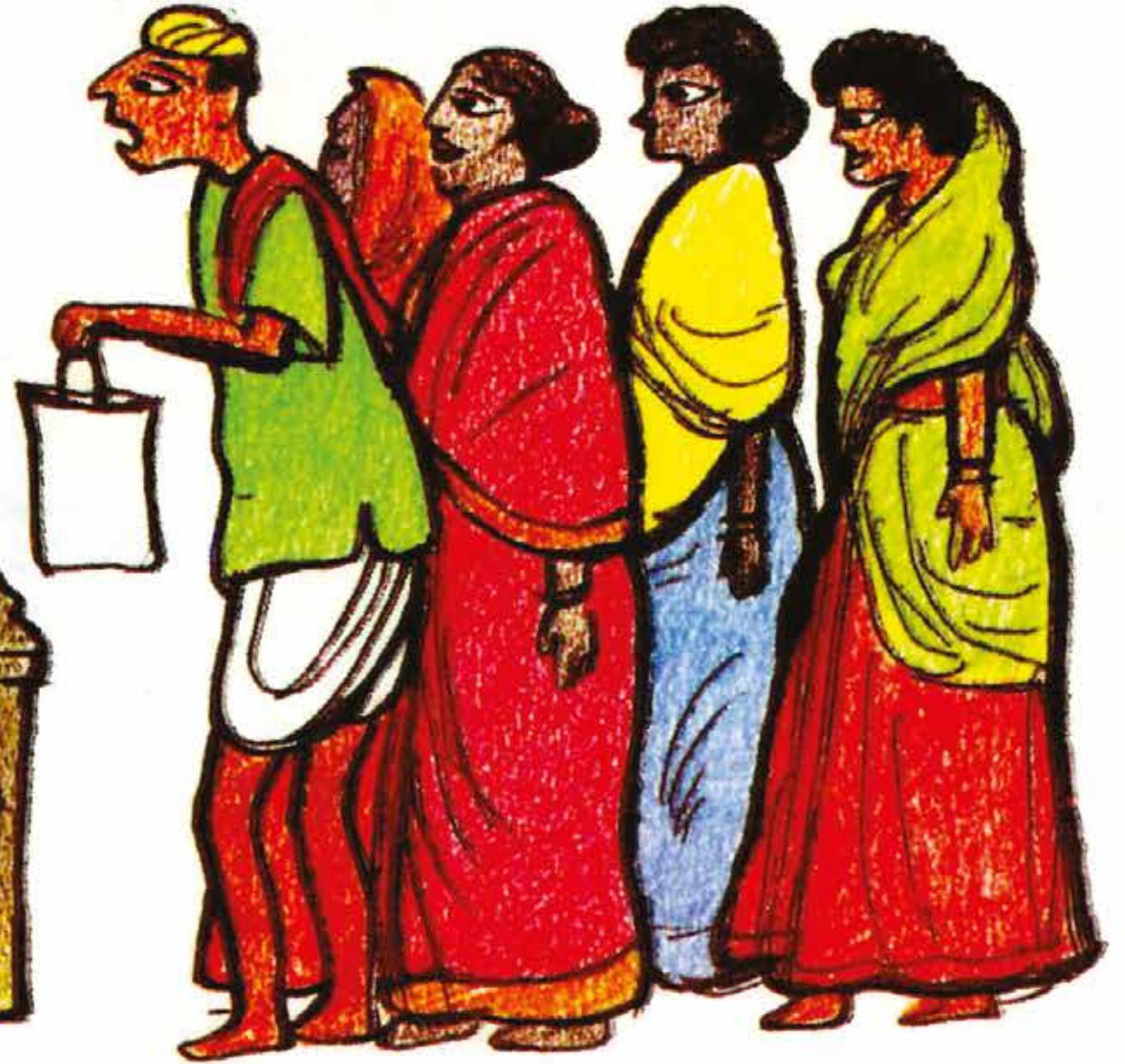
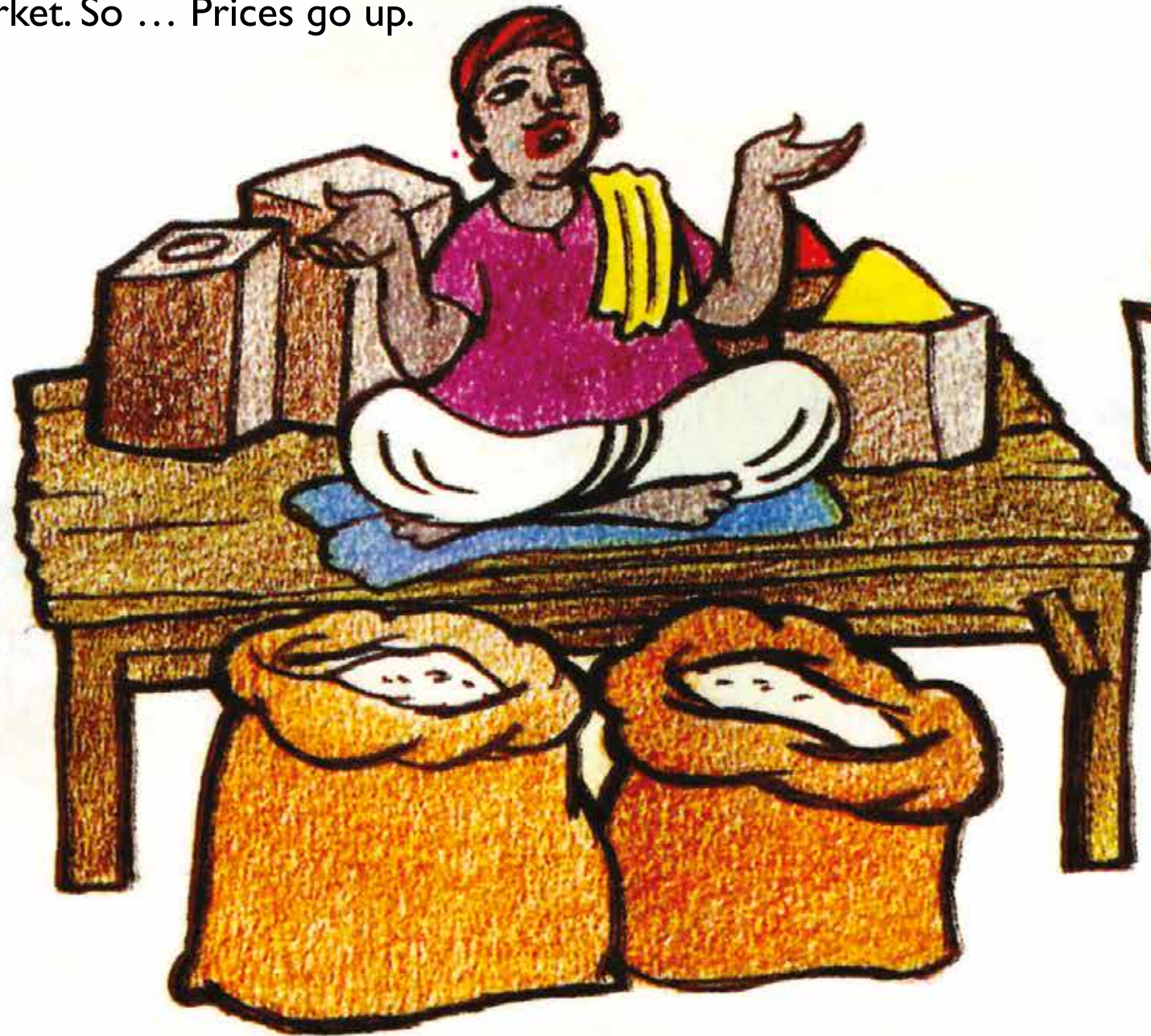




This year, four farmers have said, “We worked so hard last year that we never saw our children! We don’t mind making less money this year, but we are going to work less.’

So , all the farmers together produced only 80 kg of rice.

There is less rice in the market. So ... Prices go up.



Reason 2

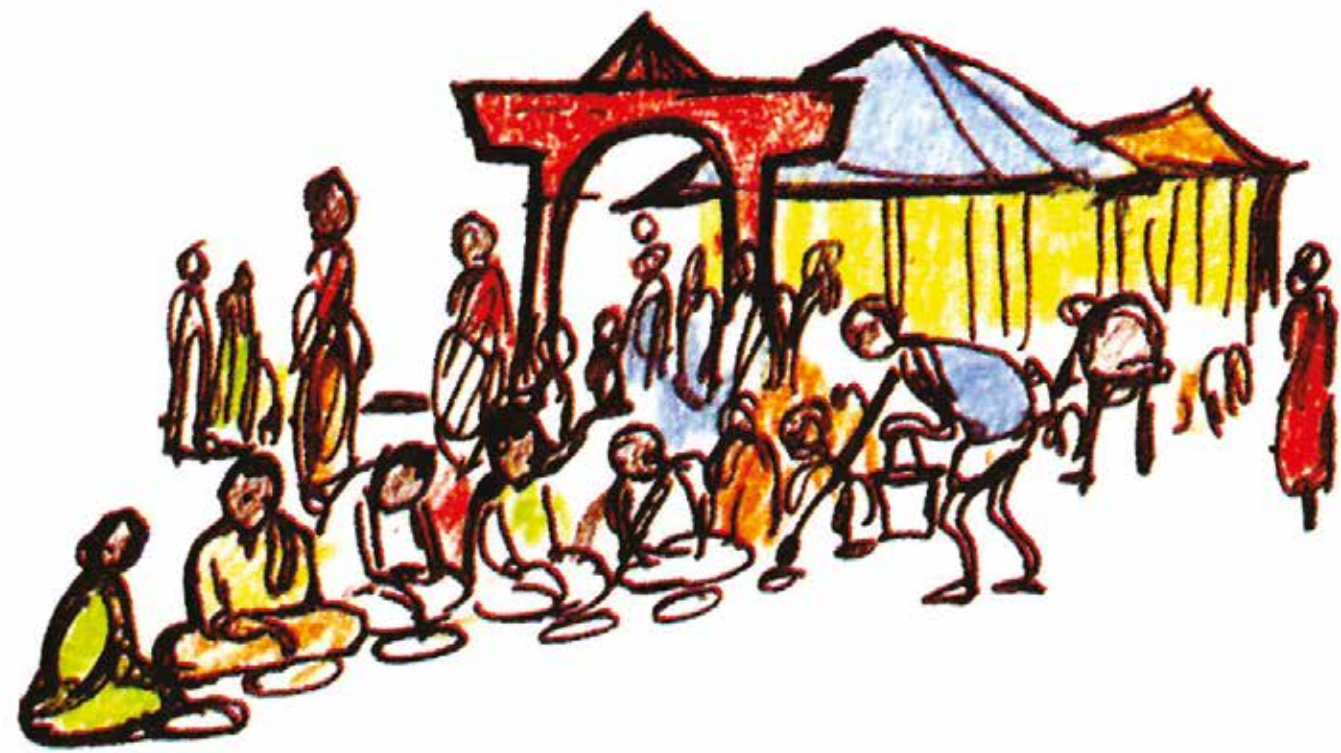


All the families in your village together need 100 kg of rice every year.

There is enough rice for everyone.



This year, your village needs more rice because of three wedding.



The shopkeeper thinks, 'Since there is more demand I can ask for more money for the rice! So ... Prices go up.'



Reason 3

There are thirty families in our village.





This year four new families have come to live in your village. They are very rich. This shopkeeper thinks since these families are prepared to pay more. The shopkeeper thinks, "Why should I not charge more?" And he raises the price.

Geeta Dharmarajan belongs to Tanjavur, a district of Tamil Nadu. A writer for children, she started Katha in 1988. She has received many awards, including the Padma Shri for her work in literature and education.

Suddhasattwa Basu is a renowned illustrator, painter and maker of animation films for television.

KATHA

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This edition first published 2021

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ISBN 978-93-92454-65-6

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Devoted to enhancing the joys of reading amongst children and adults, we work with more than 1,00,000 children in poverty, to bring them to grade-level reading through quality books and interventions.

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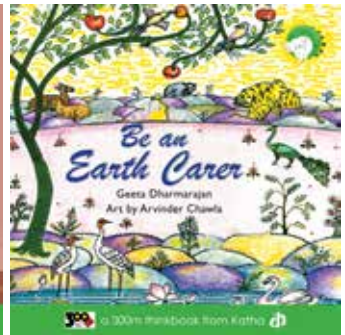
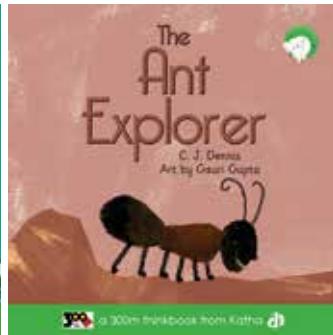
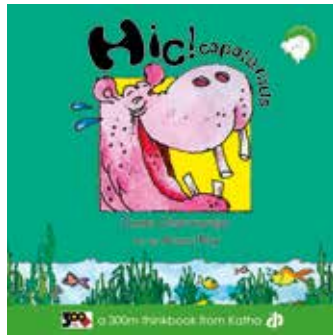
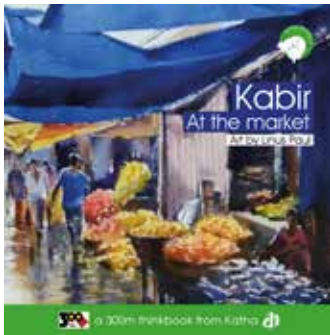
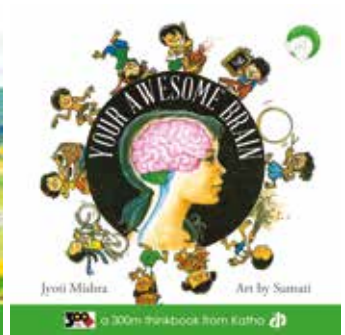
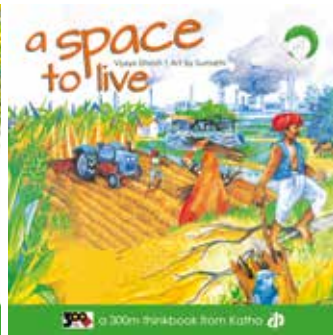
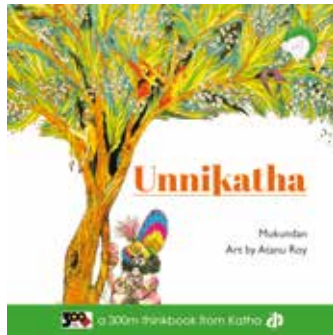
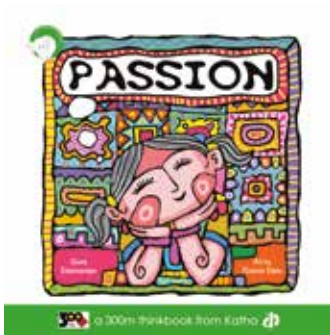
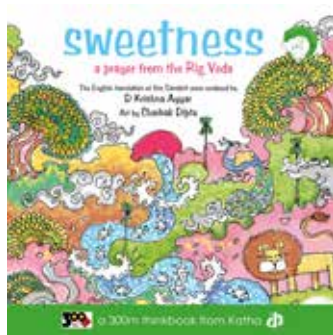
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