



The 300M Workshop Series

Kyunki, Tadaa mein hai maza

Story Pedagogy

It's Raining Stories!



learn.katha.org

[The 300 Million Citizen's Challenge](#)

300 Million Citizens' Challenge

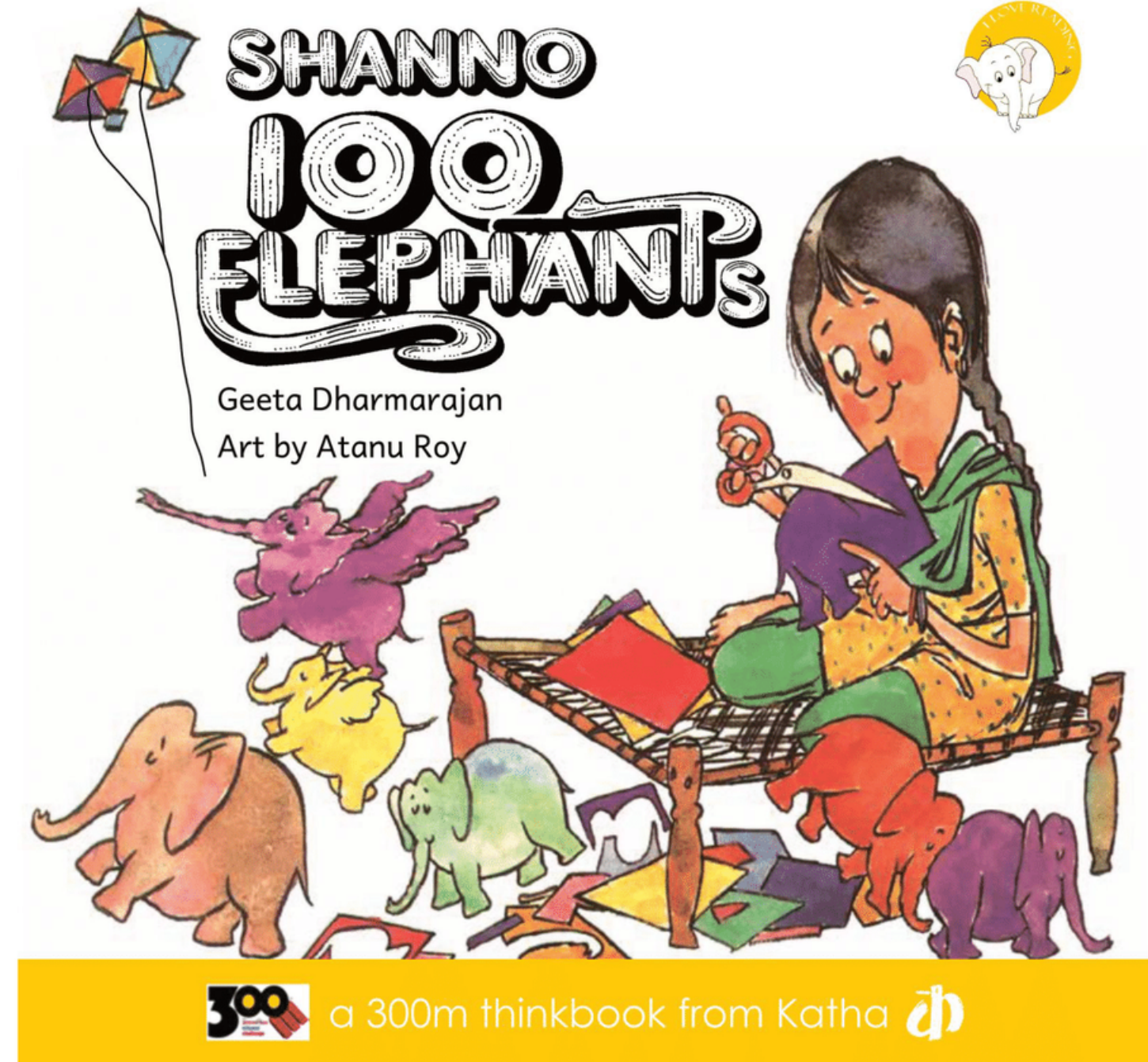
- Through stories Katha endeavours to
- Bring about a social change by creating Social awareness, Personal leadership, Intellectual growth, Cultural literacy, Environmental activism (SPICE)
- Develop Life Skills (Interpersonal, leadership, empathy, kindness, dealing with emotions, coping with stress)
- Develop C9 Leadership Skills

Why stories?

- For over 27, 000 years, since the first cave paintings were discovered, telling stories has been one of our most fundamental communication methods.
- Stories help us process and remember information.
- Stories reshape knowledge into something meaningful
- When we listen to a story our whole brain is put to work.
- Stories transcend current environment and make children think beyond...
- Stories teach us to be aware, to be kind and to be compassionate.
- Katha stands for all this and more....

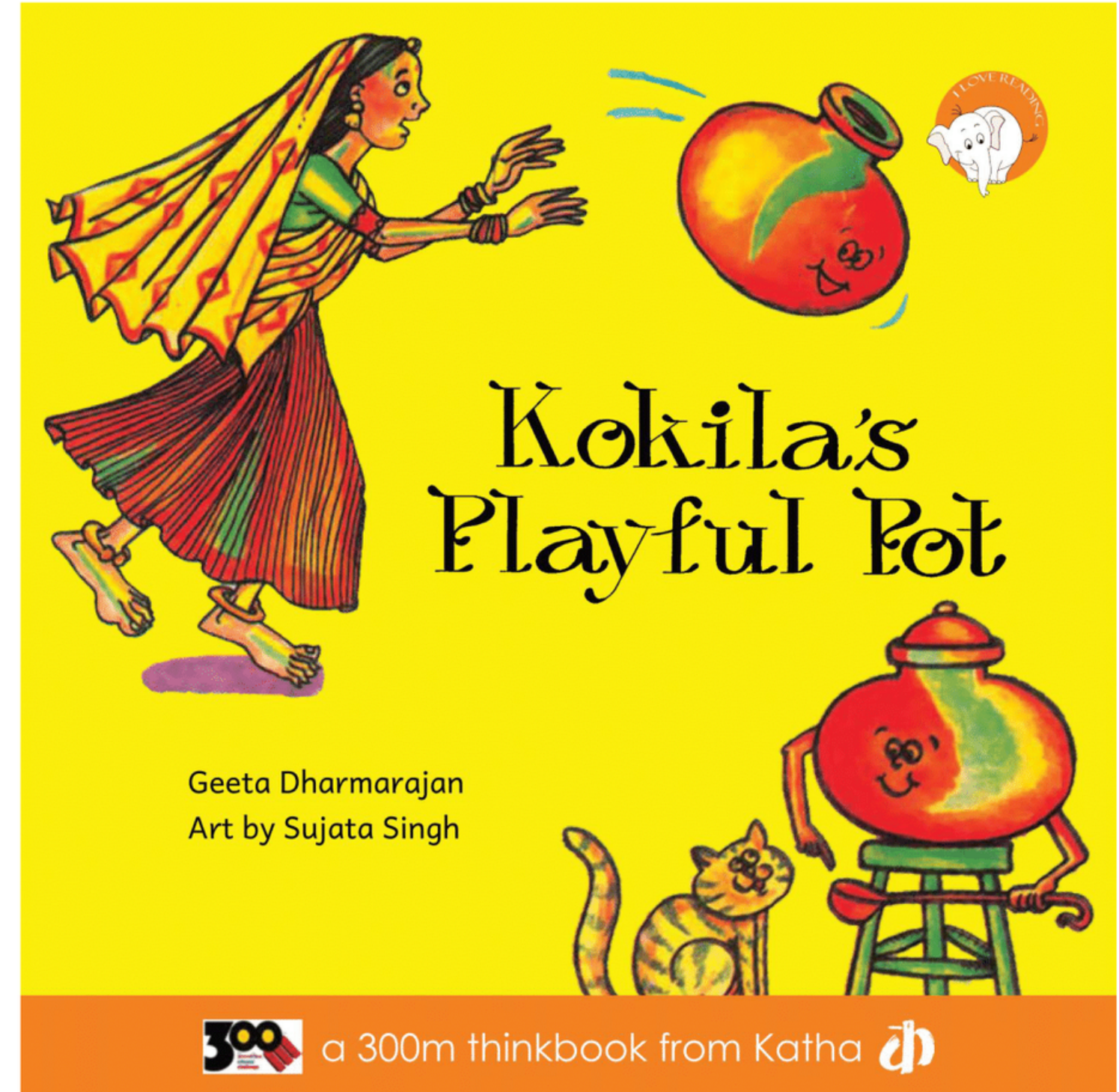
What is Katha?

- Narrative
- Imagination
- Indian
- Diverse
- Colorful
- ...But more importantly
- It's a story!



Katha Stories

- 593 Books
- 9 Indian Languages
- 104 Live Translations
- Focus – Visual Literacy, Breaking Stereotypes, Health, Sanitation, Water, Sustainability, Kindness and Compassion



Katha Stories

- Katha's 'Think books' series teaches children about kindness, about treating other people and creatures on this earth with love and care.
- Katha's World Library series introduces children to stories and people different than the ones they have known.
- Katha's poetry and painting series exposes the children to poets and painters from India and the world
- Biome series talk about environment and sustainable development and consumption.
- Fluent Series that help middle readers to transcend from picture books to the first chapter books.
- Easy Reader series for language development
- Gender series where we talk about breaking stereotypes and imparting gender equity and equality.
- Inspiring books based on real stories.