

The 300M Workshop Series



Think



Ask



Discuss



Act



Achieve

kyunki, Tadaa mein hai mazaa



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Kyunki, Tadaa mein hai mazaa

Introduction



learn.katha.org

[The 300 Million Citizen's Challenge](#)

300M Purpose

- Out of the 150 million children enrolled in pre-primary and primary education 50% cannot read at grade level.
- We need:
 - A quick, efficient solution to reach 150 million children in the age group 4 to 10 years.
- Our Vision:
 - Every child reading well, for fun and meaning, to create a sustainable world for all. Every child is a Reader-Leader.
- Katha believes that:
 - Books nurture amongst children a love for reading and importantly make them proactive, responsible individuals.