



Learn with Katha

India's first portal for 1st generation school goers! for 5-12 year olds

Creating a nation where EVERY CHILD can read!



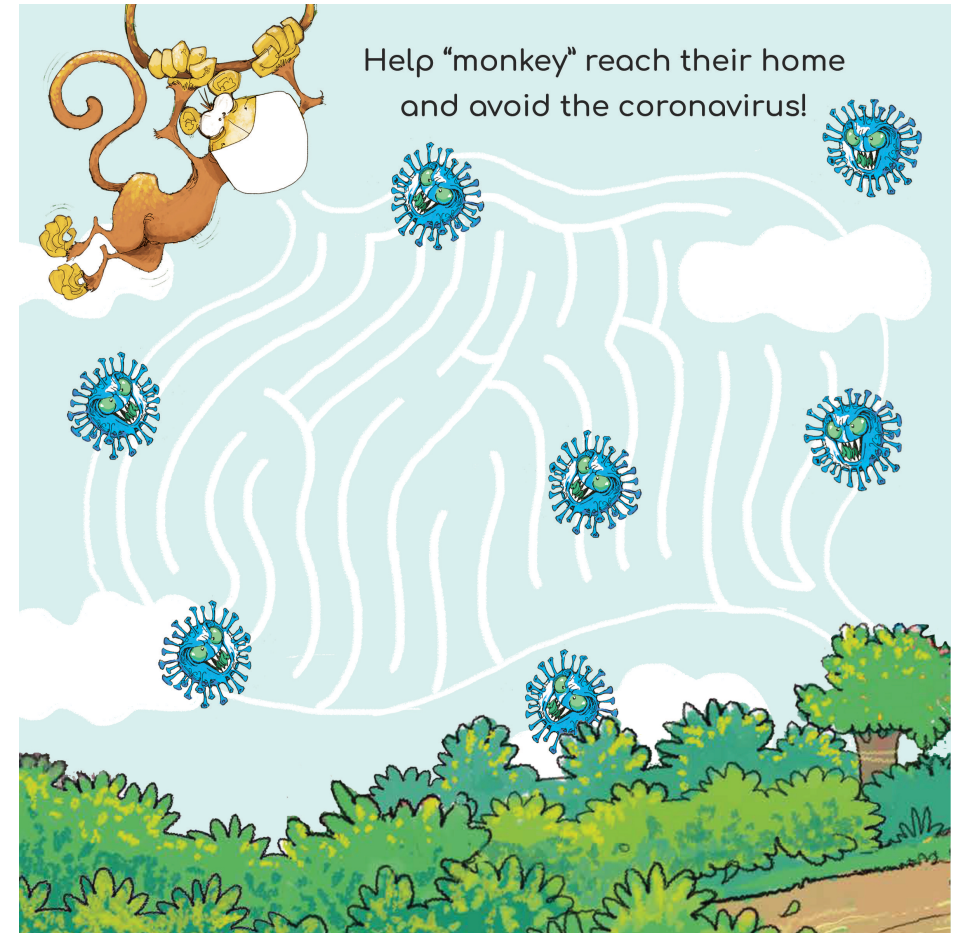


learn with katha

- **Step into a world** created with love and passion, for your 1stGen learner, where it is PLAY! from the word GO!
- **Tadaa! is a learning portal**, with 100s of stories, games, videos and loads of activities handpicked by experienced reading mentors and teachers with 33 years of in-depth experience, working with children who are first generation schoolgoers. 1stGen Students.
- **Specially designed for children** in government and low cost schools, the portal is equipped with a child-friendly, intuitive interface that makes searching for game, puzzles, books and videos, easy for kids.

- An **active story based learning** framework, based on stories, storybooks and reading enhancement. through a unique active story based learning called, **StoryPedagogy**.
- We introduce **NEP2020** reading skills for children and teachers.
- A **continuum of learning** from preschool to 5th grade, aiming for all children reading for fun and meaning by the time they reach Class 5.
- A **learning by doing** method focusses on the Katha Relevant Education for All-round Development. KREAD.

what's special?



inspiring the joy of reading

- **Dhammak Dhum!** for kindergarten/pre-k children and their teachers.
 - Age group: 4-8 year olds.
- **I Love Reading!** for primary school children and teachers.
 - Age group: 7-12 year olds.
- **The Explorer's Corner** for secondary school children
 - age group 13 years and above
- **Languages.** Asomiya. Bangla English, Hindi. Kannada. Marathi. Odia. Tamil. Urdu.
- **Content.** Stories, poems from 2500 years of literatures. Nonfiction. Contemporary to classic painters and illustrators.
- **Challenges, badges, certificates** for added fun



readymade classroom and homeschool resources

- 300M Partners will receive on the learn.katha.org, a khazana of goodies from Katha through the year, for the SEVEN courses mentioned above, a total of:
- **LEARNING LABS FOR EARLY LEARNERS. THE ARTS & SCIENCES LABS.** Through music, arts and crafts. Cognitive, comprehension and motor skills honed.
- **CHOICE OF LEARNING FORMATS**
 - COURSES FOR PRIMARY LEARNERS with activities (as above) and a fun Challenge that help make children caring, sharing individuals. for 30 weeks of learning , each in 30 minute “courses.”
 - COOL! (Children Owned and Operated Library online)

The **1** (individual)+**1** (step) just right progressions to help every child read at their pace.



an award winning pedagogy

- An integrated StoryPedagogy founded on a strong Curriculum for life. Creative Content. Classroom Practices. Continuous Assessment.
- Teacher Education. Community participation are key to Katha's impactful work over the last 33 years.
- Focussed on the **Arts, Science, Technology, Engineering, Maths, Social Sciences and the Earth Sciences** – STEM.SE!
- StoryPedagogy helps children learn early to break stereotypes, and gain knowledge about **Gender. Earth. Equity. Kindness.**
- Lots of fun and meaningful resources with innovative and childcentric learning



tamasha's world! a library of thinkbooks

- **Tamasha's World** brings literature from 2500 years of literary heritage like Kabir, Kalidasa, Avvaiyar. And contemporary writers for children. They enhance the joy of reading, helping a child with mentor support progress from 0 to 600 words stories, reading for fun and meaning skills.
- **Superbly illustrated** by Indian best illustrators, folk storytellers, world renowned painters & photographers.
- **100+ Thinkbooks.** In Hindi and English. Soon in 8 Indian languages.



ART BY AKMAL HUSSAIN

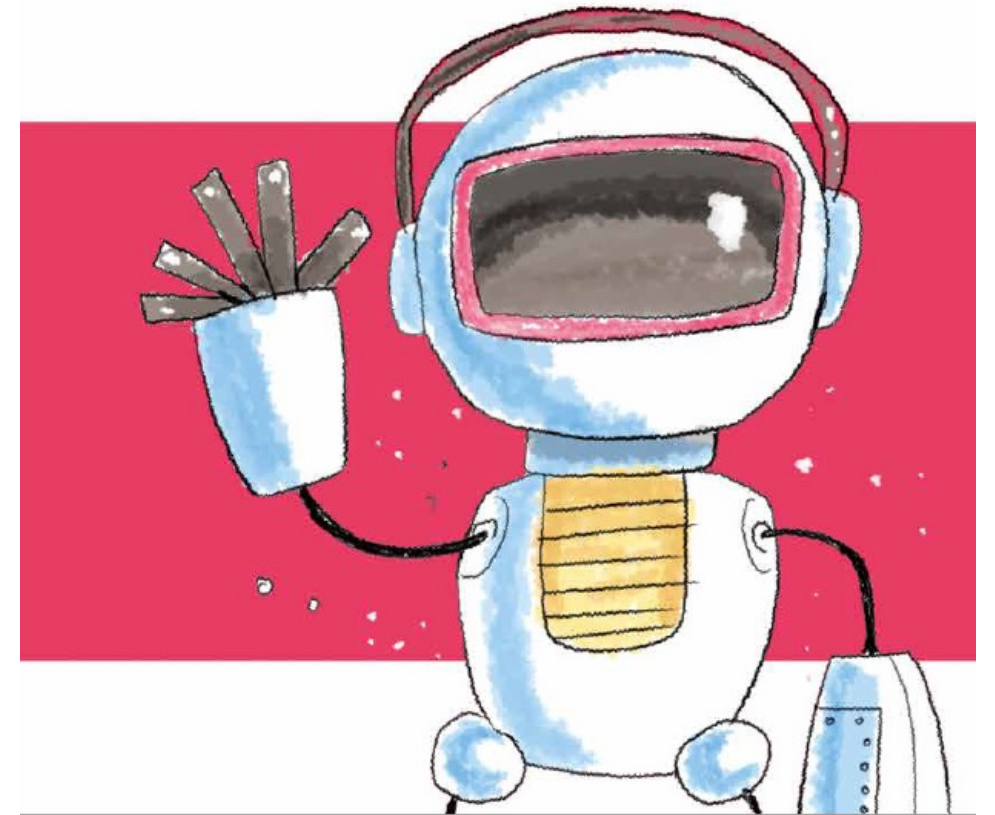
our reading enhancement programme for early learners

- **Early learning** for 4-8 year olds, starts off with play learning through story, kinesthetics, and visuals. Arts and science labs inspire children to experiment, explore, grow their learning muscles.
 - **Kinesthetics**, visual fun. Action songs and fun indoor and outdoor games for kids.
 - **Leadership skills**. From learning to break stereotypes, to personal leadership skills.



our reading enhancement programme for primary schoolkids

- **I Love Reading!** The Primary School Reading Programme is for 7-12 year olds. Specially designed courses filled with storybooks, videos, audios, games, puzzles, mazes ... From robots to dinos, every lesson is guaranteed to lead the child to wonder, exploration, and discovery.
 - Action songs and Fun indoor and outdoor games for kids.
 - C9 Leadership skills. From learning to break stereotypes, to personal leadership skills.



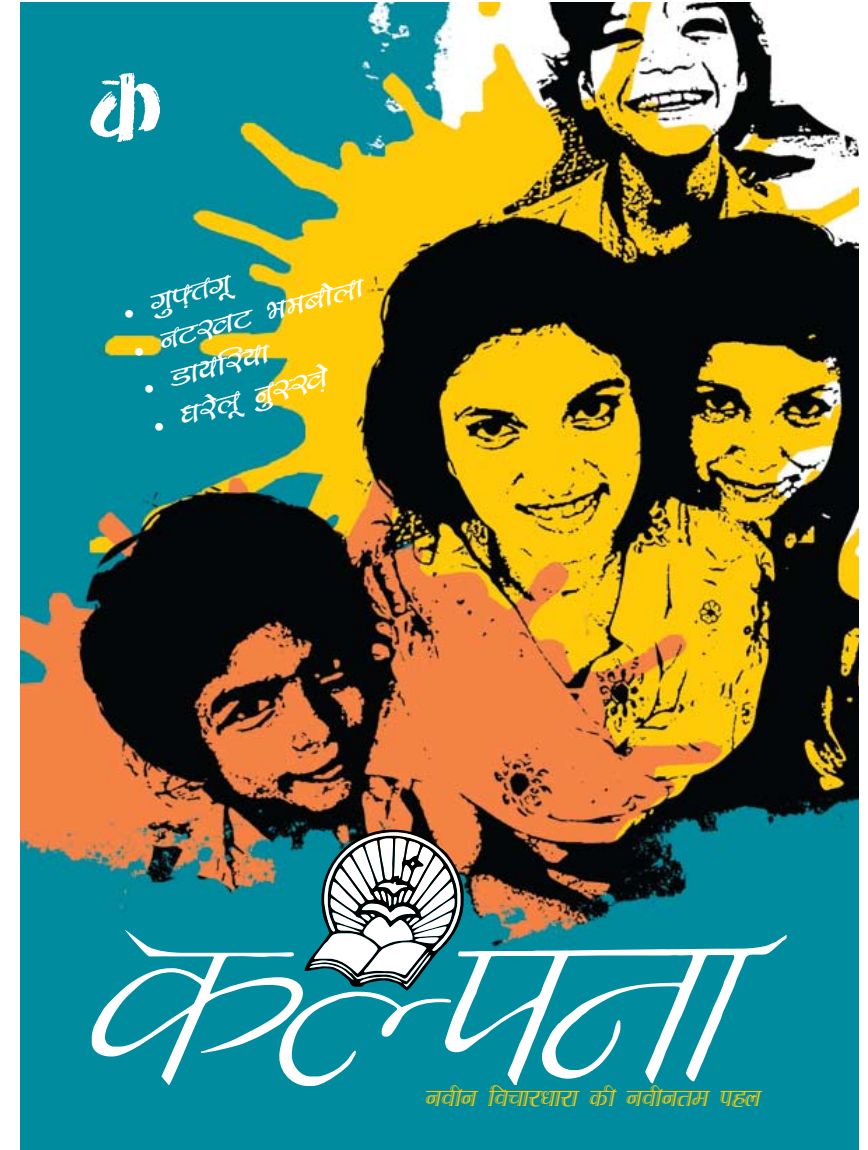
Our reading enhancement programme for + children

- **The Explorer's Corner.** Books and challenges to enthuse even the most diffident of teenagers.
- It challenges children to see beyond the word and capture the world beyond. Words into worlds. Worlds into words.
- The young adults learn to forge identities, link diversities through creative content that teaches them to be **FREE. FAIR. FEARLESS.**
- **Workshops** offer youth an opportunity to be Katha home/Special School (Khass) Gurus.



for teachers, mentors and gurus

- **Teaching Tips** & suggested desired outcomes for teaching arts and sciences; sports and the fine arts.
- **Kalpana!** A quarterly magazine for parents and teachers. With teaching tips, interviews with outstanding teachers and community women, etc.
- **Easy Fun!** With learning tools made of things found in the home. Recyclable. Reusable.



Friends

BIGidea!

Friends are fun!



for home study during covid times

- Tips for parents and elder siblings on how to run a “SuperSchool.”
- Scaffolding workshops for parents to support a potential reader-leader!
- Games & activities for cramped quarters to outdoor games in better times.
- Educational explorations open a world of learning for children!
- Desired Outcomes for the five basic skills – listen, speak, storytell, read and write.

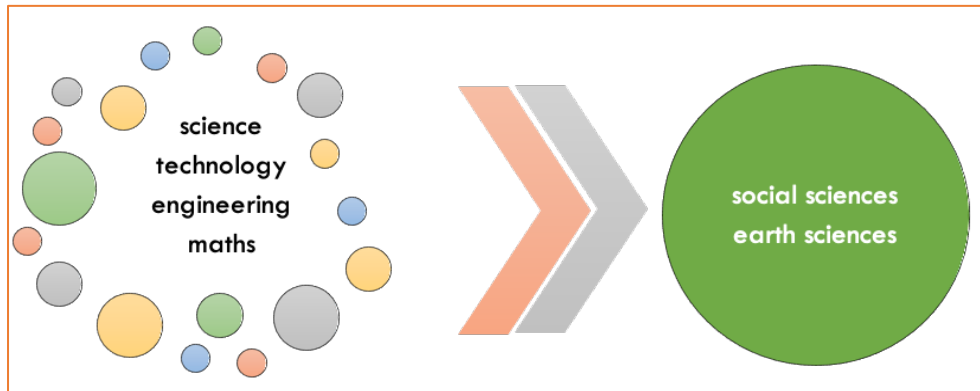


the basic skills children learn with katha

| | | | |
|-----------------------|-------------|------------|-------------------|
| The Me Skills | Curiosity | Creativity | Critical Thinking |
| The ME+ Skills | Confidence | Competence | Commitment |
| The WE Skills | Cooperation | Compassion | Citizenship |
| | | | |

| SOCIAL | PERSONAL LEADERSHIP | IMAGINATION | CULTURAL | ENVIRONMENTAL |
|---|--|---|--|--|
| Know the social stereotypes and learn to overcome them. | Grow your personal leadership skills. | Feed your imagination with curiosity, creativity and critical thinking. | Celebrate our heterogenous cultural heritage | Be an Earthcarer. Know about sustainable consumption; climate change challenges and simple solutions |
| Through the SPICE Route of Poverty | The MeWe Ideology. The 9C leadership training. | | Through Kala Nivas, the four | Bhavat Earth Curriculum and |

reading strategies



5 FINGER RULE

What To Do: Pick a book. Open the book to any page. Put one finger up for each word you don't know.

| | |
|-----|----------------|
| 0-1 | Too Easy |
| 1-2 | Perfect Choice |
| 3-4 | Give It A Try |
| 5+ | Too Hard |

A hand is shown with the fingers numbered 1 to 5 from thumb to pinky. The hand is pinkish-brown with black outlines.

A colorful illustration of an open storybook. The left page (page 6) has a yellow header 'Before you read:' and contains the following questions: 'What is the name of the story?', 'Who is the main character?', 'Who wrote the story?', 'Who made the pictures?', and 'What do you think this story is about?'. The right page (page 7) has a yellow header 'When you are reading the story:' and contains the questions: 'Whom do you like best in the story? Why?', 'What is the story about?', and 'Do you like the story?'. Below this is another yellow header 'After you read:' with the instructions: 'Draw your favourite character from this book.', 'Tell a story as if you are Runga, Rani or Rukma.', and 'Give another ending to the story.' The background of the pages is a vibrant landscape with green grass, blue sky, and various characters like a girl in a purple dress, a boy in a blue shirt, a girl in a red dress, a cow, a pig, and an elephant.

Before you read:

What is the name of the story?
Who is the main character?
Who wrote the story?
Who made the pictures?
What do you think this story is about?

When you are reading the story:

Whom do you like best in the story? Why?
What is the story about?
Do you like the story?

After you read:

Draw your favourite character from this book.
Tell a story as if you are Runga, Rani or Rukma.
Give another ending to the story.

about katha

- Katha is a registered "Profit for all" social organization which builds its vision on the bold and singular idea that children can be the change.
- Started in 1988 and formally registered on, September 8, 1989, serendipitously World Literacy Day, Katha works at grassroots education and publishing for children. We are aligned! with the UN Agenda for Sustainable Development that includes 17 Sustainable Development Goals (SDGs) Especially closely with
 - SDG 1.
 - SDG 4.
 - SDG 5.
 - SDG 13.



“Katha stands as an exemplar for all the creative projects around the world that grapple with ordinary and dramatic misery in cities.” Charles Landry, in his book, The Art of City Making

technology as a lever

- Digital teaching learning material created for government school teachers.
- Winner of the **mBillionth South Asia Award 2018**, for "leveraging innovation in storytelling and creating **India's first mobile reading application.**"
- India's only nomination in Learning and Education category, as "**best and most innovative digital programme in India**" for the United Nations World Summit Awards.
- The content is mapped to **NCERT and NCF**. Its easy digital interface allows users to learn at their pace.

Katha has developed 10 model schools in Delhi also called as e-ILR hubs where teaching-learning is powered by story, storybooks and ... technology!



Our mobile IT school, 2001

Reading to learn with katha



kathabooks



learn.katha.org portal



kathakhazana app

Katha named a TOP 5 PUBLISHER IN INDIA in 2020 by PublishingNext. We stand with the best!



we are waiting for you!
come, join the family!